



FOR IMMEDIATE RELEASE

April 2019, Nanuet, NY - Dorval Trading Co., Ltd. announces its latest **SOUR POWER®** flavor in the Straws category – **MANGO!**

SOUR POWER® MANGO Straw Packages have the same juicy, mouth-watering flavor of our **MANGO** Bulk Belts that fans of our products know and love. The **MANGO** Straw Packages' design introduces a warm, tropical orange to our portfolio which features an eye-catching range of colors and patterns. As is the case with all our Straw Packages, the **MANGO** Straw Packages are packed in 24ct display boxes, making it a great visual item for every shelf!

The addition of **MANGO** to our line of Straw Packages comes on the heels of the success of the **MANGO** Bulk Belts and consistent inquiring on behalf of consumers for more accessible **MANGO** products.

MANGO will be joining the other existing flavors and growing line of popular Straw Packages including Cotton Candy, Pink Lemonade, Blue Raspberry, Watermelon, Strawberry, Green Apple, Wild Cherry, and Sour Power Sortz®. This new product is ready to ship May!

Dorval has long prided itself on featuring products that deliver the highest quality of taste, and the **MANGO** Straw Packages only continue that tradition. **SOUR POWER®** is available in Straws and Belts in wrapped, unwrapped or in bulk format in a variety of package types and flavors.

About Dorval Trading Co., Ltd.

Dorval Trading Co., Ltd., is an importer of an extensive range of high-quality confectionery products from major manufacturers around the world. Dorval has grown into a significant presence in the confectionery and specialty distribution arena. In addition to the Sour Power® 30th brand anniversary in 2015, Dorval celebrated their 50th anniversary in business in 2016.

For more information, contact Dorval Trading Co., Ltd. at (800) 367-8252 or at info@dorvaltrading.com, or visit our website at www.dorvaltrading.com.