



P.O. BOX 620, NANUET, NY 10954 • TEL: 845-624-3031 • 800-DORVAL2 • FAX: 845-624-8137
www.dorvaltrading.com

Celebrating **55** YEARS

FOR IMMEDIATE RELEASE

DORVAL TRADING COMMEMORATES ITS 55TH ANNIVERSARY!

May 2021, Nanuet, NY – DORVAL TRADING CO., LTD. is proud to announce that the company is celebrating its 55th year in business.

“The last 55 years have given us much reason to celebrate,” says President Roberta Cappel. “We’ve seen so many changes in the confectionery industry, and have enjoyed growing with trends and consumer demands for quality candy while never compromising our high standards of serving our customers.” Dorval was founded in 1966 by Jack and Florence Cappel, Roberta’s parents, who started out with a vision based on a strong commitment to bring quality products to consumers.

While the importing business can be challenging and competitive, Cappel states that the past 18 months since the Covid-19 pandemic began have been the most unusual by far in terms of conducting business. “We are pleased to say that we have successfully worked to avoid major disruptions caused by Covid-19 coronavirus. We have maintained close, regular contact with our customers to ensure we are supporting their current needs.”

The company prides itself with maintaining strong relationships with its suppliers throughout the pandemic. Says Cappel, “We are working closely with our supplier partners to ensure information flows throughout the supply chain, and are doing everything possible to ensure the best service levels for our customers.”

Dorval’s longevity and business approach has kept them in the forefront as a leader in the confectionery industry, and the company expects to continue to grow as an organization for many years to come.

Dorval has its own line of products under the Sour Power® brand, which celebrates its 36th anniversary also in 2021, as well as their specialty brand Dorval Premium Collection®, plus Top Pops® and Choice Confections®. Other brands represented under the Dorval umbrella include Rademaker® Hopjes, Rendez Vous®, and King®.

About Dorval Trading Co., Ltd.

Since 1966, the Dorval name has been synonymous with quality confections. For 55 years, Dorval has been an importer of an extensive range of high-quality confectionery products from major manufacturers around the world. Dorval has grown into a significant presence in the confectionery and specialty distribution arena.

For more information, contact DORVAL TRADING CO., LTD. at (800) 367-8252 or at info@dorvaltrading.com, or visit our website at www.dorvaltrading.com