

FOR IMMEDIATE RELEASE

Dorval Trading Co., Ltd. Announces Changes to Sales Team

August 2021, Nanuet, NY – DORVAL TRADING CO., LTD. is proud to announce changes to their Sales Team.

Dorval Trading Co., Ltd. announces that Steve Broderick, Sales Manager-West, is retiring after almost 30 years with the company. During his career, Broderick has been responsible for helping to establish Dorval Trading Co., Ltd. as a premier importer of high quality confectionery including the Sour Power[®] brand.

Matt Pugh has been appointed to replace Broderick, responsible for sales in the western region of the U.S. as Sales Manager-West, effective immediately. Pugh is based in Seattle and will report to Tom Coccio, who has been promoted to Director of Sales.

Pugh's career spans more than 20 years, with a focus on various food categories, having held sales positions with Pactiv, La Brea Bakery, Sugar Foods and Acme Food Sales, managing a variety of products from food packaging to imported food.

Coccio's promotion comes after 12 years with Dorval Trading Co., Ltd., making significant contributions during that time including increasing sales and distribution of the company's brands and effectively managing a broker network in his role as Sales Manager-East. He assumes the newly created role of Director of Sales effective immediately.

In the new role, Coccio will be responsible for managing the company's national sales efforts as Dorval Trading Co., Ltd. continues to expand its market share in the U.S. Coccio's previous experience includes Regional Manager positions with Lindt & Sprungli (USA) Inc., Conagra Brands, Inc. and Del Monte Foods, Inc.

About Dorval Trading Co., Ltd.

Since 1966, the Dorval name has been synonymous with quality confections. For 55 years, Dorval has been an importer of an extensive range of high-quality confectionery products from major manufacturers around the world. Dorval has grown into a significant presence in the confectionery and specialty distribution arena.

For more information, contact DORVAL TRADING CO., LTD. at (800) 367-8252 or at info@dorvaltrading.com, or visit our website at www.dorvaltrading.com